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CHICAGO, ILLINOIS

July 2, 1998

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Magalie Roman Salas
Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, D.C. 20554

Re: MM Docket No. 98-63
RM 9209

Dear Ms. Salas:

Enclosed, on behalf of Robert S. Sullins, are original signature pages associated with the Counterproposal and Comments filed by Robert S. Sullins in the above-referenced proceeding.

This filing includes the Declaration of Robert S. Sullins and supporting letters of the Mayor of Whitesboro, Alfred Miller, and the Executive Vice President of the Chamber of Commerce, Janis Crawley.

Should you have any questions regarding this transmittal, please do not hesitate to contact the undersigned at the number given above.

Sincerely,



Jocelyn R. Roy

Enclosures

JRR/vmt

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June 29, 1998

Ms. Magalie Roman
Secretary
Federal Communications Commission
1919 M. Street NW
Washington, DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

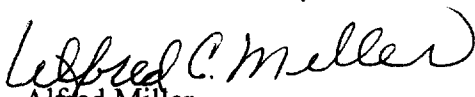
Dear Ms. Roman,

It is my understanding that Robert S. Sullins is proposing to locate a FM broadcast radio station in Whitesboro, Texas. This station would bring future business and name recognition to our community and enhance future growth and development.

As Mayor of Whitesboro, I would support such a proposal. Whitesboro is a thriving community with diverse businesses, churches, organizations, its own local government, and governmental services. Whitesboro residents have tremendous pride in the community and consider it a good place to work, live and raise their children. From employment opportunity, good schools, to fine recreation and opportunities, Whitesboro has it all. These accomplishments are achieved in our own distinct way, preserving the good quality of life we all seek. Whitesboro has grown from a rural farming community to include more businesses and an increased population. As we near the next century, I and the city council recognize that this growth is continuing and that planning for the needs and growth of Whitesboro will be among our most important responsibilities.

A local radio station could be of benefit to Whitesboro and its residents and enhance the local community. Thank you for your serious consideration.

Sincerely,


Alfred Miller,
Mayor, City of Whitesboro

CITY OF WHITESBORO

112 West Main • P.O. Box 340 • Whitesboro, Texas 76273
(903) 564-3311 • FAX (903) 564-6105



June 29, 1998

Ms. Magalie Roman
Secretary
Federal Communications Commission
1919 M. Street NW
Washington, DC 20554

Dear Ms. Roman,

I am writing in support of Bob Sullins' petition to locate a FM radio station license in Whitesboro, Texas. This station would bring future business and name recognition to our community and enhance future growth and development.

The businesses and people of Whitesboro perceive themselves as separate and distinct from Sherman and Denison, Texas. Our growing community is not just a suburb or bedroom community for the larger communities in our area. We are the business hub for the Lake Ray Roberts and West Lake Texoma communities (25 mile radius). Whitesboro offers gracious small-town living while continuing to attract businesses and creating jobs. This radio station would only enhance our efforts in promoting Whitesboro and provide a new venue for advertising and promotion of Whitesboro, Texas and the communities around Lake Ray Roberts and West Lake Texoma.

I hope you will seriously consider Bob Sullins' petition because Whitesboro, Texas is the best location for a new radio station in North Texas. If you need further information about our community, please contact the Chamber office.

Sincerely,

Janis Crawley.
Executive Vice President

DECLARATION

I, Robert S. Sullins, under penalty of perjury do hereby declare:

1. I am the licensee of KMAD AM/FM, licensed to Madill, Oklahoma.
2. I have read the foregoing Comments and Counterproposal and the facts contained therein are true and correct to the best of my knowledge and belief.
3. I have visited Whitesboro on many occasions and have had discussions with residents of Whitesboro and community leaders concerning Whitesboro. It is clear from these discussions that residents consider Whitesboro to be a separate, independent city, apart from Sherman-Denison. In addition, many Whitesboro residents work in Whitesboro and rely on Whitesboro businesses for their shopping and recreational activities. Whitesboro is the center of their social activities as well.

I declare, under penalty of perjury, that the foregoing is true and correct to the best of my knowledge and belief. Executed this 29 day of June, 1998.



Robert S. Sullins